

CALL FOR ABSTRACTS

21st Conference of the Environmental & Sustainability Management Accounting Network (EMAN)

Sustainability Accounting and Control for Smart Cities

28 – 29 June 2017, Liege, Belgium



Deadline for submission: 15 February 2017

The Environmental and Sustainability Management Accounting Network (EMAN) in association with the Smart City Institute @ HEC Liège, University of Liege (Belgium) are pleased to announce the 21st EMAN conference. This conference will be placed under the theme “**Sustainability Accounting and Control for Smart Cities**”.

Making a city “smart” is emerging as a strategy to mitigate the problems generated by the urban population growth and rapid urbanization and, more globally, to facilitate the transition of (urban) territories towards sustainability.

According to Kourtit and Nijkamp (2012), smart cities are “*the result of knowledge-intensive and creative strategies aiming at enhancing the socio-economic, ecological, logistic and competitive performance of cities. Such smart cities are based on a promising mix of human capital (e.g. skilled labour force), infrastructural capital (e.g. high-tech communication facilities), social capital (e.g. intense and open network linkages) and entrepreneurial capital (e.g. creative and risk-taking business activities)*”. Smart City projects are traditionally classified into 6 categories: smart economy, smart people, smart governance, smart mobility, smart environment, and smart living (Giffinger et al, 2007).

Analyses and initiatives at the macro, meso and micro levels as well as multi-stakeholders’ (government, private companies, universities/research centers and the Civil Society) and multi-disciplinary approaches (environmental sciences, urban, engineering, management, accounting, economics etc) are essential to foster this transition and the development of “smart cities”.

An increasing number of publications have been discussing this phenomenon over the last recent years. However, the smart city concept itself is still emerging and the work of defining and conceptualizing is in progress. In addition, the vast majority of these publications focus on urban and regional planning, urban studies or technology innovation and scholars need to move beyond urban and economic research to embrace management and interdisciplinary perspectives, while understanding how these complex ecosystems integrate social, economic, ecological, and political subsystems (Letaifa, 2015). In particular, until now, very few publications have been identified in the fields of (sustainability) accounting, performance measurement, control or strategic management (Crutzen and Kummitha, 2016) while assessing, measuring, managing and controlling social, environmental and economic performances of these projects as well as a real strategic vision are key for their development and success.



In this context, researchers and practitioners are invited to submit extended abstracts with their analyses (concepts and theoretical analyses), practical experiences (case studies and empirical analyses) or proposition for a round table/practitioners' workshops.

Scientific but also **practitioners'** contributions are expected.

We are expecting contributions:

- Using different **levels of analysis** (regional or city-level, organizational-level or product-level),
- Focusing on one or several **stakeholders** (government, companies, NGOs or citizens for example);
- Investigating one or several **dimensions** (mobility, energy, air/water management, governance, economic development, education, fight against poverty, health, ICT etc)
- Coming from several **countries/continents**
- Carried out by researchers active in various **disciplines** (environmental sciences, regional planning, business/management, accounting, engineering, urban studies, etc)

in order to stimulate interesting debates and discussions among the participants.

For the special sessions which will be directly associated to the theme of the conference, topics may include, but are not restricted to:

- (Sustainability) Accounting for Smart and Sustainable Territories/Cities (districts, cities, regions, states) and/or related projects
- (Sustainability) Strategy and Control of Smart and Sustainable Territories/Cities and/or related projects
 - Strategic planning & Management
 - Assessment & Performance Measurement
 - Governance and stakeholders' dynamics
 - International standards
 - Administrative policies and procedures
 - Cultural/behavioral aspects
- Reporting on Smart and Sustainable Territories/Cities and related projects
- National and International Smart City Indexes:
 - Critical literature reviews
 - Methodology & development
 - Empirical observations
- Communicating on Smart and Sustainable Territories/Cities and related projects
- ...
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Of course, all extended abstracts linked to sustainability accounting, control, reporting and communication of organizations (companies, NGOs) will be considered for this 21st EMAN conference.

- Sustainability (Management) Accounting
- Sustainability Performance Management/measurement
- Sustainability Management Control
- Sustainability Reporting
- ...



The **deadline for abstracts is Wednesday, 15 February 2017**. The extended abstract should be between 5,000 and max. 10,000 characters long, excl. references. The submission guideline and further information can be found **here** (<http://events.ulg.ac.be/eman2017/>). After a peer review, notification of acceptance will be sent out by **Monday, 20 March 2017**.

Please upload your extended abstract on the EMAN 2017 Liege conference webpage (<http://events.ulg.ac.be/eman2017/>). For queries regarding your extended abstract submission please contact eman2017@ulg.ac.be.

One special issue associated with the theme track of the EMAN 2017 conference will be announced soon. Details will be provided on the EMAN 2017 conference website.

Key dates

Key dates and deadlines for the submission of extended abstracts to the 21th EMAN conference 2017:

	Dates
Online extended abstract submission deadline	Wednesday, 15 February 2017
Notification of acceptance	Monday, 20 March 2017
Online registration Open	Monday, 20 March 2017
Registration deadline for early bird fee	Monday, 2 April 2017
Final registration deadline	Sunday, 28 May 2017

Please note that you will need to register for the conference separately, even if your extended abstract has been accepted.



Practical information

Location - Belgium and Liege

In the heart of Europe, Belgium is a country full of depth and originality. Belgium has three native languages (French, Dutch and German) but a lot of young people also speak English. As Belgium is a small country, you will have the opportunity to cross the country in only two hours by train. Belgium has a lot of great cities to visit (Brussels, Gent, Liège, Bruges, ...).

Next to its internal qualities, due to its central situation in Europe, Belgium is near great European cities such as Paris (2 hours), Amsterdam (2 hours) and London (1 hour).

During the 21st EMAN Conference, you are invited in a beautiful and historical city named Liège. Liège has a great architectural diversity but it is also a great place to go out and enjoy Belgian lifestyle. Moreover, Liege has parks and walking paths that allow people to relax near the river, La Meuse. From a geographical point of view, with its new train station, which architecture only deserved to be seen, Liège proposes direct access to all Belgian cities and some European ones.

www.liege.be

Scientific committee

Igor Alvarez (University of Basque Country, Spain), Pieter Ballon (Vrije Universiteit, Brussels, Belgium), Annick Castiaux (University of Namur, Belgium), Nathalie Crutzen (University of Liege, Belgium), Edeltraud Guenther (Dresden University of Technology, Germany), Ki-Hoon Lee (Griffith University, Australia), Karen Maas (Erasmus School of Economics, The Netherland), Stefan Schaltegger (Leuphana University Luneburg, Germany), Didier Van Caillie (University of Liege, Belgium).

Conference organizer

Smart City Institute (SCI):

Conference Host, Associate Professor Dr. Nathalie Crutzen, HEC Liege, University of Liege, Belgium : www.smartcityinstitute.be .

Conference Coordinator, Julie Randaxhe, Project Manager, Smart City Institute

Scientific Follow-up, Jonathan Desdemoustier, PhD Researcher, Smart City Institute

